Alex Rivera

Designer and developer · Websites and brands

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SUMMARY

Designer-developer in Lisbon who builds clear, fast websites and brand systems for small studios and independent creators. Experience in product design, front-end development, accessibility and teaching.

EXPERIENCE

Designer and developer, Independent

Jan 2021 — Present

Lisbon, Portugal

Design and build websites and brand systems for small studios, cafes and independent makers. Handle research, design, development and launch, then teach clients to update their own site.

Skills: Figma, Next.js, Accessibility, Branding, SEO

Product Designer, Northwind Studio

Mar 2018 — Dec 2020

Porto, Portugal

Designed mobile and web interfaces for a team of eight. Ran user interviews, built a shared component library and cut onboarding drop-off by a third.

Skills: Figma, Prototyping, User research, Design systems

Community Organiser, Lisbon Design Meetup

Sep 2019 — Present

Lisbon, Portugal

Organise monthly evenings where designers and developers share work in progress, with 60 to 100 attendees each time.

Skills: Public speaking, Community, Events

Volunteer Mentor, Example Career Switch Program

Jan 2022 — Present

Remote

Coach career changers through their first portfolio, from choosing projects to writing case studies.

Skills: Mentoring, Portfolio reviews

PROJECTS

Harbour Cafe (Website)

A warm, fast website for a neighbourhood cafe with an online menu, opening hours and a table-booking form. Photos load quickly on slow phone connections and the owner updates the menu herself.

Tidal: a habit tracker (Product Design)

A calm mobile app for building small daily habits. Research with 20 users led to a design with one main screen, gentle reminders and no streak shaming.

Atlas Ceramics brand system (Branding)

Logo, colour palette, packaging and a one-page shop for a family ceramics studio. The system is simple enough for the studio to use on its own.

Open Notes: a note-taking template (Open Source)

A free, accessible note-taking template used by writers and students. Includes light and dark themes and keyboard shortcuts.

EDUCATION

Example School of Design, Lisbon, Portugal

BA in Visual Communication. Co-organiser of the student design society.

CERTIFICATIONS

Web Accessibility Specialist (sample)
Example Accessibility Institute - Jun 2025

UX Research Fundamentals (sample)
Example Design Academy - Feb 2025

Advanced CSS and Layout (sample)
Example Web School - Oct 2024

Workshop Facilitation (sample)
Example Learning Lab - May 2024

SKILLS

Design
Figma, Illustrator, Photoshop, Prototyping, Design systems

Front-end
HTML, CSS, JavaScript, TypeScript, React, Next.js

Content and SEO
Copywriting, SEO basics, Analytics, Accessibility audits

Tools and workflow
Git, Notion, Vercel, Supabase, User testing